

## Privacy Notice

*Puede solicitar una versión de este documento en español.*

We are happy to be of service to you and we want to make sure that we are clear and transparent when handling your information.

This document is partially based on the European Union's General Data Protection Regulation (GDPR), which replaces the former Data Protection Directive 95/46/EC and is designed to harmonize data privacy laws across member states of the EU and other countries handling sensitive information for them. It includes the following:

- Right to Access.
- Right to Rectification.
- Right to Deletion.
- Right to Restriction.
- Right to Objection.
- Right to Portability.

### Who is collecting the data?

All data is collected by the **Art and Technology** website, which uses features from [www.WordPress.com](http://www.WordPress.com).

### What data is being collected?

We only collect your information when posting comments and that includes email address, name, and web address. Please note that you may decide not to enter any personal information and still post comments anonymously. Optionally, you can use your WordPress, Facebook, or Twitter profiles to post comments and your picture will appear in a public comment thread, accessible through the Internet and visible in search engines.

When contacting the site, however, your full name, email address, and comment are all mandatory but this information will be kept private.

During surveys and/or contests, winners must provide a phone number or an alternative form of contact. We keep a Mailing List for sending newsletters and updates but you must be subscribed to the site and can always opt-out of it.

Partner sites, such as WordPress and Google, might enable cookies and log your IP address and some relevant metadata for data analysis and support. **Art and Technology** has limited access to this information.

**What is the legal basis for processing the data?**

The data might be used for data analysis and it will never be used for libel, smearing, or any other negative purpose. We understand that comments are often subjective so we take no responsibility when they are misused or misinterpreted.

**Will the data be shared with any third parties?**

The data will never be shared to third-parties, except as required by government agencies and hosting/service providers. Alternatively, we could hire a marketing firm for expanding our brand.

**How will the information be used?**

The information will only be used for enhancing the site's functionality and data analysis. We might use some of the data for internal marketing campaigns.

**How long will the data be stored for?**

The data will remain stored within WordPress servers until the site goes offline or becomes deactivated. At which point **Art and Technology** will have no control over any of the data.

**What rights does the data subject have?**

Users can submit a written request to have their comments and personal information removed from the website.

**How can the data subject raise a complaint?**

We hope that the user and the website can reach an amicable resolution. We can get rid of any information deemed problematic. However, due the fact that we collect no payments and handle no PII (Personally Identifiable Information), there is very little risk to users using this platform.

*Art and Technology – Privacy Team*